

SAMPLE DELIVERABLE

Accessibility Production Report

Prepared for: YOUR AGENCY
Demonstration subject: Northstar Demo Storefront
Status: Not client work

What this sample is for

This report is a representative white-label handover showing how SYNTHESIS would structure findings, remediation instructions, evidence and retest status. It does not describe a real client engagement and does not claim that the demonstration subject is a real company.

Scope before claims	Testing and reporting are bounded to the agreed templates and journeys.
Actionable findings	Every issue has location, impact, evidence, severity and recommended action.
Retest evidence	A fix is not treated as complete until the agreed retest is recorded.
Agency control	The client relationship and final branding remain with the agency.

EXECUTIVE SUMMARY

1. What the agency receives

The deliverable is designed to let a delivery team move from issue discovery to implementation and proof without translating a generic compliance deck into developer work.

Workstream	Example output	Status
Audit / review	Prioritised issue register	Ready
Remediation	Developer-ready tickets	Ready
Verification	Retest notes + evidence references	Ready
Handover	Executive summary + remaining limitations	Ready

Sample status snapshot

6	2	6	0
issues documented	critical/major journeys	retest artifacts	unsupported guarantees

SCOPE & METHOD

2. Demonstration scope

Representative surfaces

Homepage, product listing, product detail, newsletter form, modal component and checkout error state.

Manual checks

Keyboard navigation, visible focus, link purpose, form labels/instructions, selected semantic checks and interaction states.

Machine-assisted checks

Contrast and selected detectable markup issues may be supported by automated tooling, but scanner output is not treated as a full audit.

Explicit limitations

No legal certification, no disabled-user research session, no native app review and no exhaustive claim about pages outside scope.

FINDINGS

3. Prioritised issue register

A mature report should make it obvious what is wrong, why it matters, where the evidence lives and what the developer is expected to change.

ID	Issue	Severity	WCAG	Status
A11Y-001	Focus not visible in header nav	Major	2.4.7 / 2.4.11	Open
A11Y-002	Newsletter field lacks persistent label	Major	1.3.1 / 3.3.2	Open
A11Y-003	Repeated links lack context	Moderate	2.4.4	Open
A11Y-004	Hero copy contrast too low	Major	1.4.3	Open
A11Y-005	Modal focus is not restored	Major	2.4.3	Open
A11Y-006	Checkout error is not announced	Critical	3.3.1 / 4.1.3	Open

A11Y-001 / MAJOR

Visible focus missing on primary navigation

User impact

A keyboard user can move through the navigation but cannot reliably see which control currently has focus.

Recommended production change

Apply a shared ``:focus-visible`` treatment with a high-contrast outline and sufficient offset. Verify every header control using keyboard-only navigation.

Acceptance evidence

Evidence: before/after focus screenshot + keyboard retest.

A11Y-002 / MAJOR

Persistent form label missing

User impact

Placeholder text is not a reliable label and may disappear once the field contains content.

Recommended production change

Add a visible `` associated with the input. Keep help text separately associated with `aria-describedby` only when needed.

Acceptance evidence

Evidence: DOM excerpt + screen-reader-oriented label check.

A11Y-005 / MAJOR

Modal focus is not restored after close

User impact

After closing the modal, keyboard focus drops to the document instead of returning to the control that opened it.

Recommended production change

Store the opening trigger, move focus into the modal on open, contain focus while open when appropriate, then return focus to the original trigger on close.

Acceptance evidence

Evidence: keyboard journey recording.

A11Y-006 / CRITICAL

Checkout error state is not announced

User impact

A user can submit an invalid field and see a visual error while receiving no programmatic announcement of the failed state.

Recommended production change

Associate the error with the field and expose the failed submission / updated error content through an appropriate status or alert pattern. Retest without relying on visual cues.

Acceptance evidence

Evidence: submission test + retest note.

REMEDIATION & RETEST

4. How fixes become verifiable production work

The audit is only useful when findings can move into a delivery team's actual workflow. The sample remediation tickets intentionally separate the problem, the implementation task and the acceptance check.

Ticket	Change	Acceptance
REM-101	Shared focus-visible token	Keyboard focus visible on all header controls
REM-102	Persistent form label + help association	Label announced and visible before input
REM-105	Restore modal focus to trigger	Focus returns to opener on close
REM-106	Associate and announce checkout error	Error relationship and update verified

Retest rule

A ticket is not marked 'Pass' because a developer says it was changed. The agreed interaction or structural check is repeated and the evidence register is updated.

HANDOVER

5. What the agency can pass to its client

Artifact	Purpose
Executive summary	Plain-language status and priority
Issue register	Technical backlog with IDs and criteria
Remediation tickets	Developer-ready change descriptions
Evidence register	What proves each completed item
Retest summary	What was rechecked and what remains
Limitations	Clear boundaries so the report is not oversold

White-label note

In a real agency engagement, branding, client-contact boundaries, naming conventions and document ownership would be agreed before production begins. This sample uses 'YOUR AGENCY' deliberately so the working model is visible without pretending a customer relationship exists.

COMMERCIAL STARTING POINT

6. Example public pricing structure

This page demonstrates how SYNTHESIS can publish enough pricing to make an outbound prospect comfortable without pretending complex work has a single fixed cost.

Offer	Public starting price	Typical use
Agency Pilot	from €450	One bounded client job; fixed deliverables before start
Focused Accessibility Audit	from €650	Small marketing site / limited representative templates
Full Manual Audit	from €1,450	Broader templates + key user journeys; deeper manual testing
Monitoring	from €95 / month	Baseline follow-up, automated checks + agreed manual spot checks
Other services	Scoped quote	PDF batches, AI transparency, supplier evidence, complex remediation

Important

The starting prices are not a claim that every project can be completed for the minimum price. Before paid work begins, the actual page templates, journeys, document complexity, access requirements and handover expectations are confirmed in writing.